



2026 SPONSORSHIP PACKAGE

CANADIAN IMMIGRATION LAWYERS ASSOCIATION

LETTER FROM THE BOARD

Greetings,

We hope this letter finds you well. We are writing to invite you to join us as a valued sponsor in our mission to promote a fairer and stronger Canadian immigration system. Your support will enable us to advance justice, fairness, and inclusion in immigration law and policies, while equipping lawyers and future leaders with the essential tools and resources needed to serve our diverse community.

By sponsoring CILA, you will gain significant visibility and recognition among our extensive network of over 540 Canadian immigration lawyers, law students, and academics. Our sponsorship opportunities cater to various budgets and offer a range of benefits to maximize your brand exposure.

Your sponsorship will directly contribute to the development and delivery of educational programs, research, and resources that empower our members. By aligning your brand with CILA, you demonstrate your support for the ongoing improvement of Canada's immigration system.

We appreciate your consideration and would be delighted to explore these sponsorship opportunities further with you. Please feel free to contact us to discuss your preferences and how we can best collaborate to promote a fair and just immigration system in Canada.

Thank you for your time, and we look forward to the possibility of partnering with you to make a meaningful impact on the lives of newcomers and the legal professionals who serve them.

Sincerely,

Canadian Immigration Lawyer Association (CILA)

WHY PARTNER WITH US

Support Fair and Inclusive Immigration



By partnering with CILA, sponsors contribute to the promotion of justice, fairness, and inclusivity in citizenship and immigration law. Their support helps drive improvements in immigration policies, benefiting future Canadians.

Gain Access to a Wide Network



Sponsors will gain visibility and recognition among CILA's extensive network of immigration lawyers, law students, and academics, showcasing their commitment to diversity and inclusion in the legal and immigration sectors.

Empower the Next Generation of Leaders



Sponsoring CILA supports the development of essential resources and tools for lawyers at all career stages, contributing to the growth and success of the next generation of legal professionals in the immigration field.

WHO WE ARE

About CILA

Founded in 2021, CILA is comprised of over 540 immigration lawyers from across Canada.

Our mission is to promote a stronger Canadian immigration system. We make submissions to the Canadian government on key legal issues, facilitate networking online and in-person, release thought leadership articles, engage with the media, and offer professional development opportunities to our members.

Our Analytics

- 25,000+ social media followers on X, LinkedIn, and Facebook.
- We release about 10 articles per month
- CILA sends between 2-4 emails to its members per week
- Our member's only Listserv is very active, averaging 50-60 emails per week
- Our website averages 10,000 pageviews per month and gets about 6,000 users per month. 65% of our traffic is from within Canada, while 35% is international
- 65% of our lawyers are in Ontario, with Quebec, BC, and Alberta rounding out our top 4

Our Digital Properties

- [Meet Our Sponsors](#)
- [Our Website](#)
- [X](#)
- [LinkedIn](#)
- [Facebook](#)

EVENT & DIGITAL OPPORTUNITIES

- **CILA Conference 2026**: We will host our second major conference in downtown Toronto in featuring some 250 people. This 1-day event is a major opportunity for sponsors to connect with senior immigration lawyers from across Canada.
 - **Conference sponsorship packages can be [purchased here](#).**
- **Digital Opportunities:**
 - Articles on the CILA Website
 - Display ads on CILA Website Article Pages
 - Exclusive Email Blasts
 - Featuring on the CILA Website Sponsorship Page
 - Branding of **CILA Webinars**
 - Co-Presenting CILA Webinars
 - Social Media Amplification
 - We welcome other custom ideas you may have

[2026 Conference Opportunities \(Click to Purchase\)](#)

Price

1) Keynote Presentation Sponsorship: Deliver a 15-minute keynote speech to attendees. Also receive marketing exposure in all assets pre-, during-, and after the event. Have the opportunity to feature your branding at the event (e.g., stand-up banner or booth). Send an exclusive email blast to all attendees after the event. Get 3 free passes.

\$10,000

2) Badge Lanyard Sponsorship: Your branding will feature exclusively on badge lanyards worn by event attendees. Also receive marketing exposure in all assets pre-, during-, and after the event. Have the opportunity to feature your branding at the event (e.g., stand-up banner or booth). Send an exclusive email blast to all attendees after the event. Get 3 free passes.

\$4,999

3) Breakfast or Cocktail Reception Sponsor: Sponsor either our Breakfast or Cocktail Reception at the end of the Conference. Receive premium visibility in all pre, during, and post-event marketing. Have the opportunity to feature your branding at the event (e.g., stand-up banner or booth). Send an exclusive email blast to all attendees after the event. Get 3 free passes.

\$4,999

4) Exclusive Pre-Conference Networking Reception Sponsor: Be the exclusive sponsor of our Pre-Conference Networking Reception on Sunday October 4 between 5-7 PM featuring about 60 immigration lawyers. Includes 2 tickets to each of the reception and conference.

\$3,500

5) Exhibitor Booth Sponsorship: Purchase an exhibitor booth to feature your brand and network with attendees throughout the conference. You will also receive recognition in pre-, during, and post-event marketing. Get 2 free passes.

\$2,500

DIGITAL MARKETING PRICING

Opportunities	Price
<p>1) Research Report Sponsor: CILA releases several research reports each year. Become the exclusive sponsor of a report with your branding appearing in the acknowledgments section. Write the foreword in the report. Your branding and company profile will feature in the email blast we send to all members promoting the report.</p>	<p>\$10,000/Report</p>
<p>2) Article and Amplification: Write an article that will feature on CILA’s website. CILA will also send a blast of the article to our over 540 members and amplify it to our over 25,000 social media followers</p>	<p>\$3,000/Article</p>
<p>3) Webinar Presentation: Co-Present a Webinar with an immigration lawyer on a topic relevant to CILA members. Have your branding feature in CILA’s monthly webinars. This includes promotion prior, during, and after the webinars. We will read your company profile during the event.</p>	<p>\$2,500/Webinar</p>
<p>4) Webinar Sponsorship: Have your branding feature in CILA’s monthly webinars. This includes promotion prior, during, and after the webinars. We will read your company profile during the event.</p>	<p>\$1,500/Webinar</p>
<p>5) Email Blasts: Author an email blast featuring your branding that will be sent exclusively to CILA’s over 540 members.</p>	<p>\$1,500/Blast</p>
<p>6) Display Ads: Feature 300x600 Display Ads on CILA Article Pages with CTAs directing to your website.</p>	<p>\$1,500/Quarter</p>

CONTACT US



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